Alli Williams

SPEAKING INFORMATION

Alli is the founder and CEO of FinanciALLI Focused, a financial literacy company helping people create a flexible financial plan they can actually stick to.

She has helped thousands of people pay off debt, build savings, spend on what they value, invest, and feel confident with their finances.

Alli's work has been featured on Business Insider, Nerdwallet, GoBankingRates, AOL, WSPA 7 News, and more.

She has her MBA in Finance from the University of South Carolina and is based in the Upstate of South Carolina.

BOOK ALLI

Ways to Work with Alli

Challenge

This 4 or 6 week financial challenge includes 2-3 live trainings (can be recorded), worksheets, and other resources to help your employees feel confident with their finances. We can cover 3-4 topics within the challenge time frame.

Workshop

This 30 or 60 minute power session can cover a wide variety of finance topics and will be customized to your team's needs. This interactive live workshop (can be recorded) includes training plus Q&A.

Event Speaker

Looking for a speaker for your next conference or company meeting? Our financial wellness keynotes and workshops can be tailored to your organization's needs. Alli can speak in person or virtually.

Most Popular Topics

Why Credit Is Important

Everyone needs to take out a loan at some point (mortgage, car, student loans, etc.). We will talk about what makes up your credit score, how to increase it, how credit cards really work, and more.

Financial Literacy 101

In this session we are going to cover the basics like what to do before you budget, how to create a realistic budget, how to choose a debt payoff plan, what to save for, and more.

Money & Marriage

It's hard enough to manage money on your own and even harder when you have to do it with someone else. We will cover how to prioritize goals, budget meetings, combining finances, and more.

411 on Investing

I know investing terms and accounts can be super overwhelming. We will go over the basic investing terms you need to know, as well as what accounts you should open.

AS SEEN IN

Elite DAILY · Aol. · 7 NEWS · nerdwallet · GVL TODAY · BUSINESS INSIDER

★★★★★

Client Review

"Alli was so organized and simplified what usually is a complex or daunting topic for my clients to comprehend. She is easy to work with, very responsive and interjects relatability into all she does and presents on. Everyone left excited to dive into their finances and take action immediately after her training!"

Hilary Krueger
CEO, HK Marketing

Client Review

"This was a great intro to get me excited and focused on really buckling down on creating my own budget! Thank You Alli! This session was so helpful!'

Workshop Participant
Financial Literacy 101

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Berkshire

JUNIOR LEAGUE OF GREENVILLE

Why Financial Education Matters

Financial Stress

60% of full-time U.S. employees are stressed about their finances. Even among employees earning $100,000 or more per year, nearly half (47%) are stressed about their finances.

Productivity

33% of full-time employees says that money worries have negatively impacted their productivity at work. 56% spend three hours or more per week at work dealing with or thinking about issues related to their personal finances.

Employees Want Help

Employees across all generations say they would most trust an objective financial mentor not tied to financial products or the company retirement plan. The vast majority of employees want help with their finances.

Employee Retention

73% of financially stressed employees say they would be attracted to another employer that cares more about their financial well-being compared.

Ways to Connect

If you'd like to have Alli at your next event, check her availability, or share an idea for how you can work together, connect with us using this form!

LET'S TALK

Prefer Email?

No problem! Click the link below or email us at hello@financiallifocused.com.

EMAIL ALLI