



Business Finances

Blueprint

financiALL focused

Goal Setting

Write down 3 big personal goals:

1. _____

2. _____

3. _____

Write down 3 big business goals:

1. _____

2. _____

3. _____

Why do you want to reach these goals?

Basic Business Budget

Income	Expected	Annual

Expenses	Expected	Annual

Income

—

Expenses

=

Balance

Final Tips

- 01 Separate your business and personal finances
- 02 Make sure you know WHY you want to reach your goals
- 03 Break your goals down into daily, weekly, and monthly priorities
- 04 Create separate personal and business budgets
- 05 Just starting out? Create a sinking fund for your business
- 06 Need additional help? Reach out!



Meet Alli

Hi!

I'm Alli, the founder, and CEO of FinanciALLI Focused. I help women and couples save for what they need while spending on what they want (no deprivation here).

I still remember vividly the moment we added up ALL of my husband's debt and the total was \$154k. Panic set in.

How were we going to pay this off WHILE saving for our wedding, cash-flowing school tuition, and still going to football games? I was not willing to sacrifice everything. I wanted to keep the things we valued in our budget.

So we did.

We created a plan that worked for us and we were able to pay off \$36k in one year while paying for our wedding, cash flowing school tuition, going on weekly date nights, and keeping season football tickets in our budget.

I became debt-free, as an individual, at 25 so it SUCKED going back into debt. Especially SIX FIGURES of debt.

I am SO proud of the progress we've made and now my mission is to help others feel GOOD about their finances and find BALANCE so they can do ALL the things that are important to them. While paying off debt, I launched my business which I run as a debt-free business and use to help me reach my big money goals.

I feel confident with my finances. I am proud of the business I have built and the clients I help. I have mastered the strategies and skills to build wealth, find balance, and live the life I want. I want to wake up every single day excited to work. I never want to feel guilty about purchasing things or experiences I value. I want to continue building massive wealth to set up myself and my family.

My goal is to help YOU feel the same way.

I KNOW if I can do this, so can you. I can't wait to learn more about you and do this together!

Send me an email (alli@financiallifocused.com) or learn more about me at www.financiallifocused.com/meet-alli

Love,

Alli

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